

Soar Sound Mission Statement

Saturday, 09 March 2024

Soar Sound aims to serve people in Leicester and Leicestershire by providing media services focused on enhancing public education, wellbeing, mental health, economic development, and employment opportunities. Recognising the critical role media plays in community life, our purpose is to develop radio broadcasts and media content to address and support community cohesion, intercultural understanding, social resilience, and cultural distinctiveness, thereby ensuring our efforts directly contribute to the growth and enrichment of our community.

Approved by Directors: John Coster, Dee Degnan, Ian Green, Sam Hunt, Rob Watson